	Saving Matrix	Date Period : 1st July'23 - 31st July'23						
Model Name	Model Description	CONSUMER OFFERS	Limited Period Booking & Retail Scheme*	TOTAL CONSUMER OFFER	EXCHANGE OFFERS**	INSTITUTIONAL SALES *** (Maximum offer; refer below ISL Offer column for detailed scheme)	TOTAL OFFER (In Rs)	
CIAZ	All Variants	0	0	0	25000	3000	28000	
IGNIS	All MT Variants	10000	25000	35000	15000	4000	54000	
IGNIS	All AGS Variants	0	20000	20000	15000	4000	39000	
BALENO	All MT variants incl. CNG	0	15000	15000	10000	0	25000	
BALENO	All AGS Variants	0	0	0	10000	0	10000	

*Limited Period Booking & Retail Scheme : Booking duration: All bookings till 16th July'23 (Including bookings available on 1st July'23 || Retail duration: 1st - 21st July'23 || MI duration: 1st Jul'23 - 31st Jul'23 - **Exchange Offers : Retail duration: 1st - 31st July'23 (Both days inclusive)

Consumer Offer Model Codes	Ignis	IGR4DL100	IGR4DV100	IGR4DZ100	IGR4DZ200
Consumer Offer Model Codes	ignis	IGR4BL100	IGR4BV100	IGR4BZ100	IGR4BZ200

	#aCRM Offer Amo	unt: Rs. 3000/-					
	Models Applicable: Baleno, Ciaz, Ignis, XL6	Other aCRM Retention Marketing Consumer Offer details mentioned in mail					
#Special Offer for aCRM Source Customers: Booking duration: All bookings till 31st July'23 (including bookings available on 1st July'23) Retail duration: 1st - 31st July'23 MI duration: 1st July'23 - 5th Aug'23							

***Tabulated above is Model wise maximum ISL Offers of July'23. Sales team to refer actual ISL offers applicable from "ISL Scheme summary for July'23" as tabulated below

	ISL Scheme Summary for July'23																			
	Club A	Club B	Club C	PSU Bank Offer	Navratna Offer	Pharma Companies Offer	Special corporate offers	Special offer for Unicorns	Professional Delight	Special Offer for IT/ITES	Chemist of India Offer	Depreciation Delight Offer	COVID Warriors Offer (Private)	COVID Warriors Offer (Govt)	Government Teachers	Teachers Of India (Pvt) Offer	Wheels of India	Journey of Life	Leasing Companies	Special Offer for Embassies
Model	Corporate Ace Club Offers, (For select Corporate, Insurance Companies and their Agents) (in Rs.)		Corporate Coral Club Offers (in Rs.)	Special Offer for select PSU Bankers (in Rs.)	Special Offer for select PSUs & their employees (in Rs.)	Special Offer for select Pharma Companies & their employees (in Rs.)	Special offers for HCL, ACC, Aditya Birla Group	Special offers for Unicorns	Special offers for CA/CS/CWA/ Advocates/Lawyers/Arch itects	Special Offer for IT companies (in Rs.)	Special Offer for Chemist/Pharmacy Shop Owners and Employees (in Rs.)	Applicable for B2B purchase by Public Limited Companies, Private Limited Companies, MSMEs, Partnership Firms, Proprietorship Firms (in Rs.)	Special offer for Private Hospital/Clinic Staff, Doctors, Chemists (in Rs.)	Special Offer for Government Employees including Doctors & Medical Staff, Police Department, Paramilitary forces & Government Teachers & their Spouses & Education Department (in Rs.)	Special offer for Teachers & Non Teaching staff of all Govt Schools, Colleges & Universities	Special offer for Teachers & Non Teaching staff of all Private Schools, Colleges & Universities	For Central & State Government Employees & spouses (in Rs.)	For Retired Central & State Government Employees & Spouses (in Rs.)	Special offer for Selected Leasing Companies (in Rs.)	Against Purchase order from Embassies (in Rs.)
Ciaz	3000	3000	3000	3000	3000	3000	10000	10000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
Ignis	3000	3000	3000	4000	4000	3000	7000	7000	4000	4000	4000	3000	4000	4000	4000	4000	3000	3000	3000	3000

SHAGUN & IFFCO Offer : July 23								
Model	Offer Value (Rs.)	Segments Applicable	Model	Offer Value (Rs.)	Segments Applicable			
Houer		IFFCO & Co-operatives	Hodel		Gramin Banks	Rural Influencers		
Baleno	3100	Members of IFFCO linked Cooperative Society	Baleno	2100	Gramin Bank/RRB employees	Farmer & Tractor Owner		
Ignis	4100	Co-operative Society Members	Ignis	3100		Existing and Ex-Panchayat Members		
Ciaz 5100		Ciaz	5100		Traders in Rural Areas			
						Rural School Teacher & Staff		

For further clarification regarding ISL & Rural Schemes you may contact the respective MSIL representative. Contact details mentioned below:

Mr. Avinash Kumar (RSL, EAST 2)	+91 - 9811846599	(For Rural Schemes clarification)
Mr. Archit Gaur (ISL - ARENA, EAST 2)	+91 - 9721450650	(For ISL Schemes clarification)
Mr. Rahul Dutta (ISL - NEXA, EAST)	+91 - 9836341141	(For ISL Schemes clarification)