







A feeling called LUV





LUV makes life beautiful. Every day.

From having to make your way through the narrow lanes bustling with cars just to buy groceries, to following your heart on a beautiful rainy afternoon, each day brings along a new experience.

But the one thing that gives you the drive to keep going is the LUV that has always been there for you.

And now, with the new and improved LUV, you might also attract more than a few loving glances.

Thanks to not just its sporty new bumpers, but a chrome back door garnish, integrated spoiler and much more.







Aerodynamically Superior
Promotes fuel efficiency
& reduces wind noise.



Sweeping Headlamps
For sharp looks and elegance.



Fog Lamps with Chrome Bezel
While the fog lamps lend ease in tough
conditions, the chrome enhances elegance.



Sporty Alloy Wheels
Provides edge and lends it a sporty feel.



Luxurious Chrome Grille
Adds a touch of class to the already
stunning exteriors.



Stylish Front and Rear Bumpers
Adds sharpness to the already stylish looks.



Classy Chrome back Door Garnish
Provides elegance and enhances
sense of width.



Turn indicators on ORVM

Turns on the style quotient.

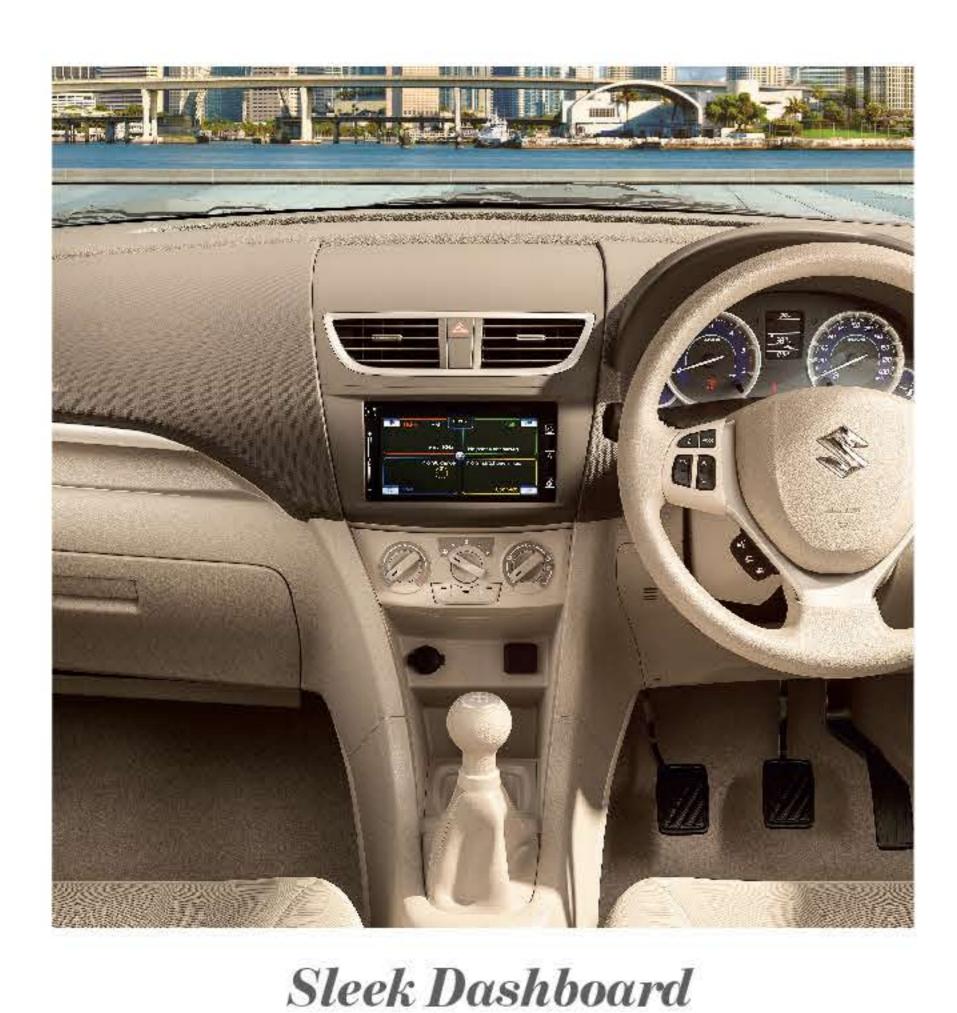




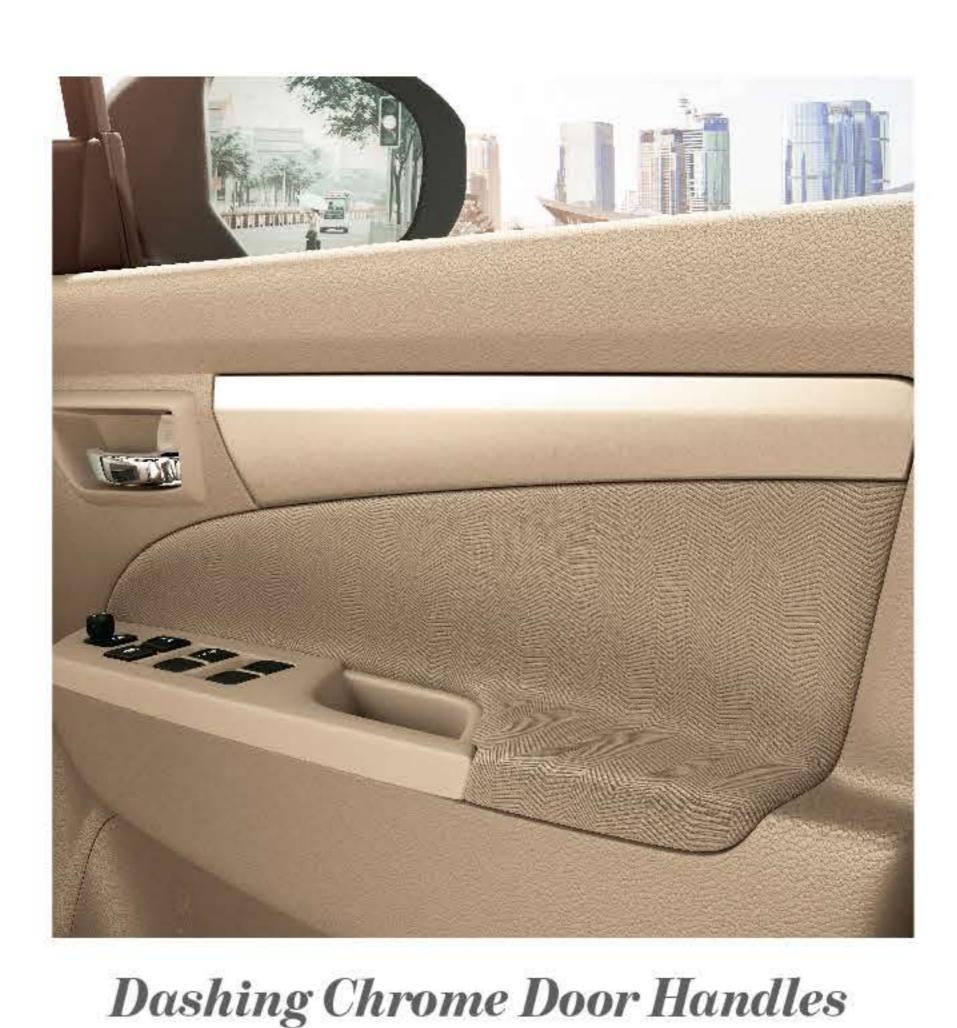
LUV goes beyond face value.

In life, sometimes one look is all it takes to get attracted to something beautiful, but true love goes beyond the exterior. Just like the new Ertiga, where the interiors are as alluring as its exteriors. From utility to comfort, everything has been taken care of in order to deliver the most unique driving experience ever.

Features:



A sleek looking dashboard,
done up in contrasting brown and beige,
fitted with new-improved and
user friendly features.

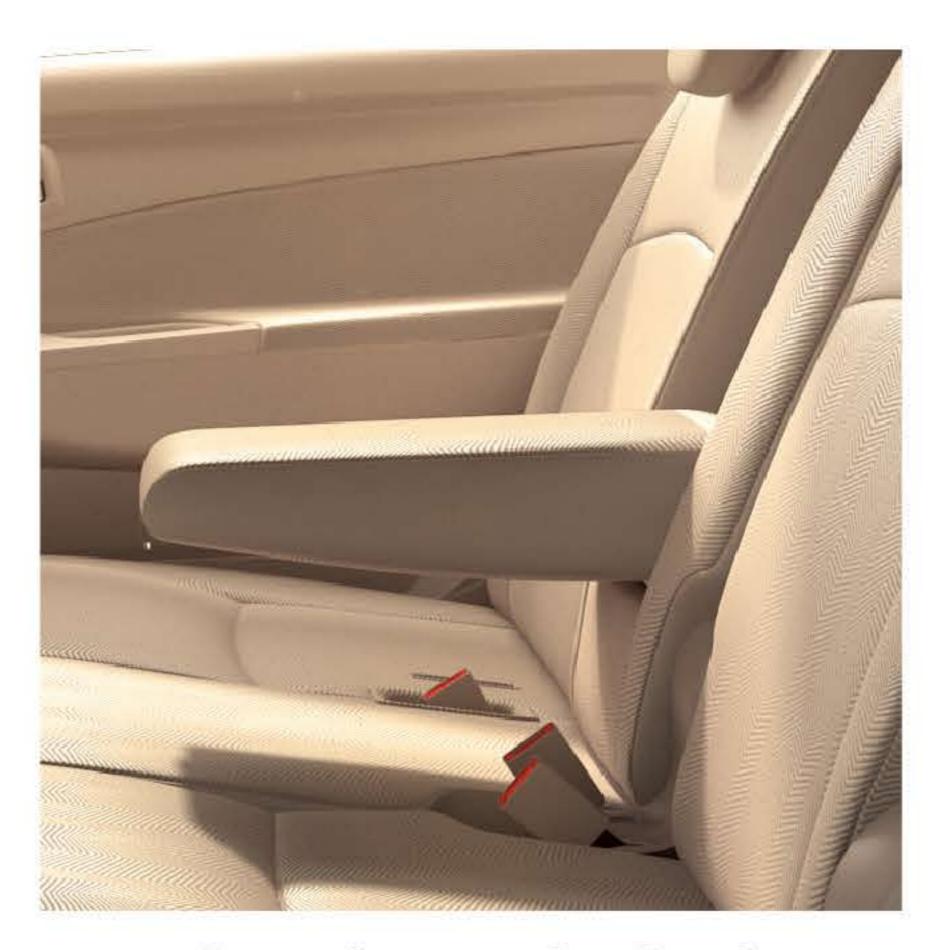


& Silver Trims

Adds to the beauty of the interiors.



Premium Upholstery
Adds a touch of class
and also enhances comfort.



2nd row Armrest for Comfort
For added comfort to the
rear seat passengers





Whatever life throws at you, LUV accommodates. Always.

Introducing the all-new Maruti Suzuki Ertiga with the 5+2 Flexi Seating.

The true spirit of love lies in togetherness and moving along with everyone. And that is precisely the reason why LUV accommodates. As many as 7 people. Its long wheelbase, enough headroom and careful positioning of seats go a long way in providing complete comfort and ample space for each passenger.













LUV makes space for everything. And everyone in life.

Be it a group of hitchhikers you meet on the way, to the ever enthusiastic relatives always ready for a family day out, or the never ending shopping bags your wife collected on yet another shopping spree, LUV makes space for everything in life. Which is why the new Ertiga has a 3rd row with 50:50 split apart from the spacious boot space, and provides ample space for one to enjoy the drive in comfort.



LUV guides, entertains and celebrates. Life.

Presenting the new Maruti Suzuki Ertiga with a SMARTPLAY infotainment system.

Now you can sort through albums, playlists, artists and songs at the tip of your fingers. The new SMARTPLAY infotainment system comes with a plethora of features like WVGA TFT display with touch screen, Bluetooth Connectivity*,

Voice Command, Navigation System and Reverse Parking Camera Display. By connecting your compatible iPhone via USB, Apple CarPlay allows you to make phone calls, access your music, send and receive messages, get directions by voice command or just a tap on the audio display. Likewise MirrorLink lets various applications on your smartphone appear on the vehicle's touch screen display, allowing you to access authorised apps through SMARTPLAY without having to take your eyes off the road. With so many features in one device it is safe to say that SMARTPLAY gives you a clear edge, in entertainment.





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"Apple CarPlay is compatible with the iPhone models listed in the following link: http://www.apple.com/ics/carplay/

MirrorLink* is a certification mark of the Car Connectivity Consortium LLC.

For the list of MirrorLink compatible smartphones see: https://cert.mirrorlink.com/ProductListing/





"to oheok compatibility for your device visit www.marutisuzuki.com/smartplaysystem
For details, refer to www.marutisuzuki.com/smartplaysystem
For details, refer below mention sites:

Apple Carplay[®]; www.apple.com/ics/carplay Mirror Link: www.mirrorlink.com

LUV makes life easy.



2nd Row AC with Controls

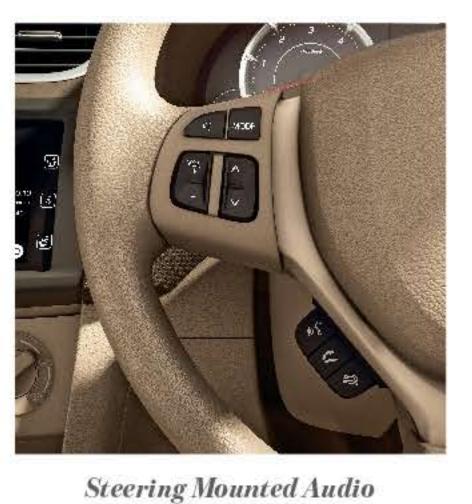
Thanks to the rear AC,
even the people sitting at the back will get
great cooling.



Push Start with Smart Key

No keys so that one can drive around

with ease.



and Calling Controls.

Steering wheel controls now come integrated with Voice command and Call pick-up switches as well.



Stylish Meter Cluster with LCD Display

Sporty and stylish dials with LCD display
enhances driving experience by keeping one
updated about everything one needs
to know about the car.



2nd Row Accessory Socket

A subtle inclusion that allows one to keep
the batteries always charged.



Electric Foldable ORVM

Makes driving easy and convenient.



LUV cares for you. Always.

Introducing the all-new Maruti Suzuki Ertiga with unique features of utility.

LUV does not let you worry too much.

It doesn't make you put in the extra efforts.

Which is why, the all-new Ertiga is designed to ensure that every item of convenience is always within your reach. Just so that the travelling experience is as soothing as it can get.



Driver & Passenger (Fr.) Seatback Pocket



Retractable Cup Holder on Dashboard



Front and Rear Door Bottle Holders & Pockets



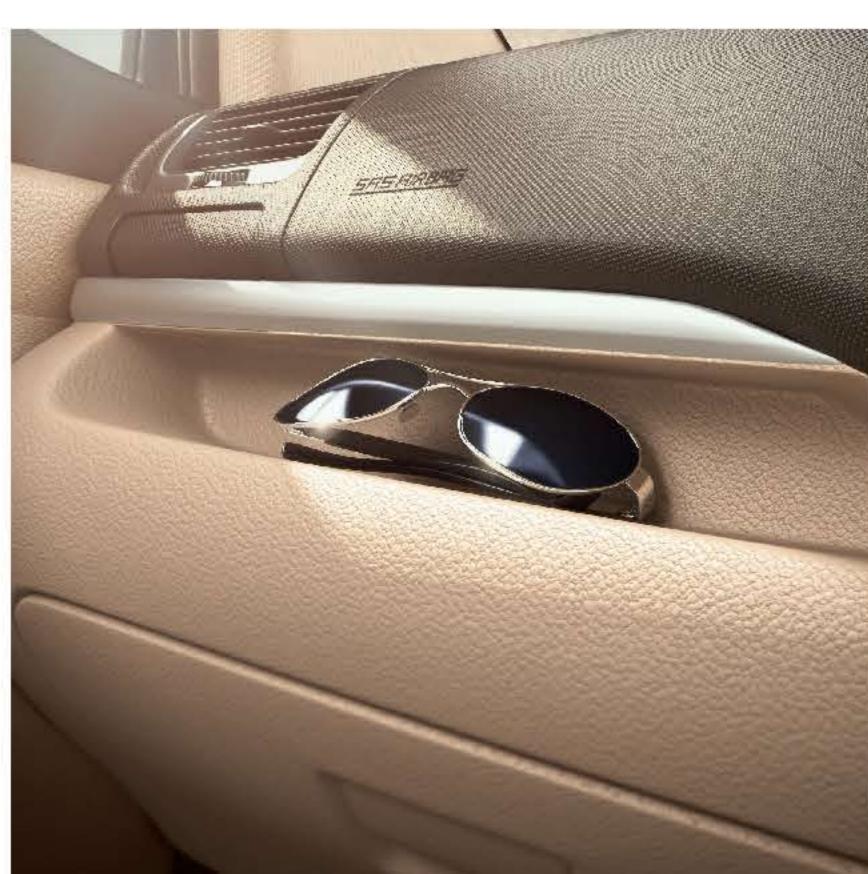
3rd row Cup Holders (2 Nos.)



Luggage Box



Glove Box



Dashboard Rack



LUV is beautiful. From the inside.

Introducing the all-new Maruti Suzuki Ertiga with a light, compact and efficient engine.

The new Maruti Suzuki Ertiga comes equipped with a powerful engine in both the diesel and petrol variants. Now, no matter where life takes you, the new LUV with its lively power, outstanding fuel efficiency and reduced emissions will always keep you going.





PETROL
17.50*
Km/l
(Manual Transmission)

17.03*
(Automatic Transmission)

K14BVVT Petrol Engine *Test results of rule 115 of CMVR

When it comes to fuel efficiency, the all-new Ertiga is second to none - with the new and advanced VVT (Variable Valve Timing technology) and a 1.4 litre petrol engine. The VVT helps optimise intake-valve timing, which refines power delivery and boosts fuel efficiency. It also helps reducing friction in engine components, for smoother running and reduced engine noise.

The new Ertiga also comes in a CNG variant. It is the smartest and an affordable choice to make as it is the cleanest burning transportation fuel in the market today.

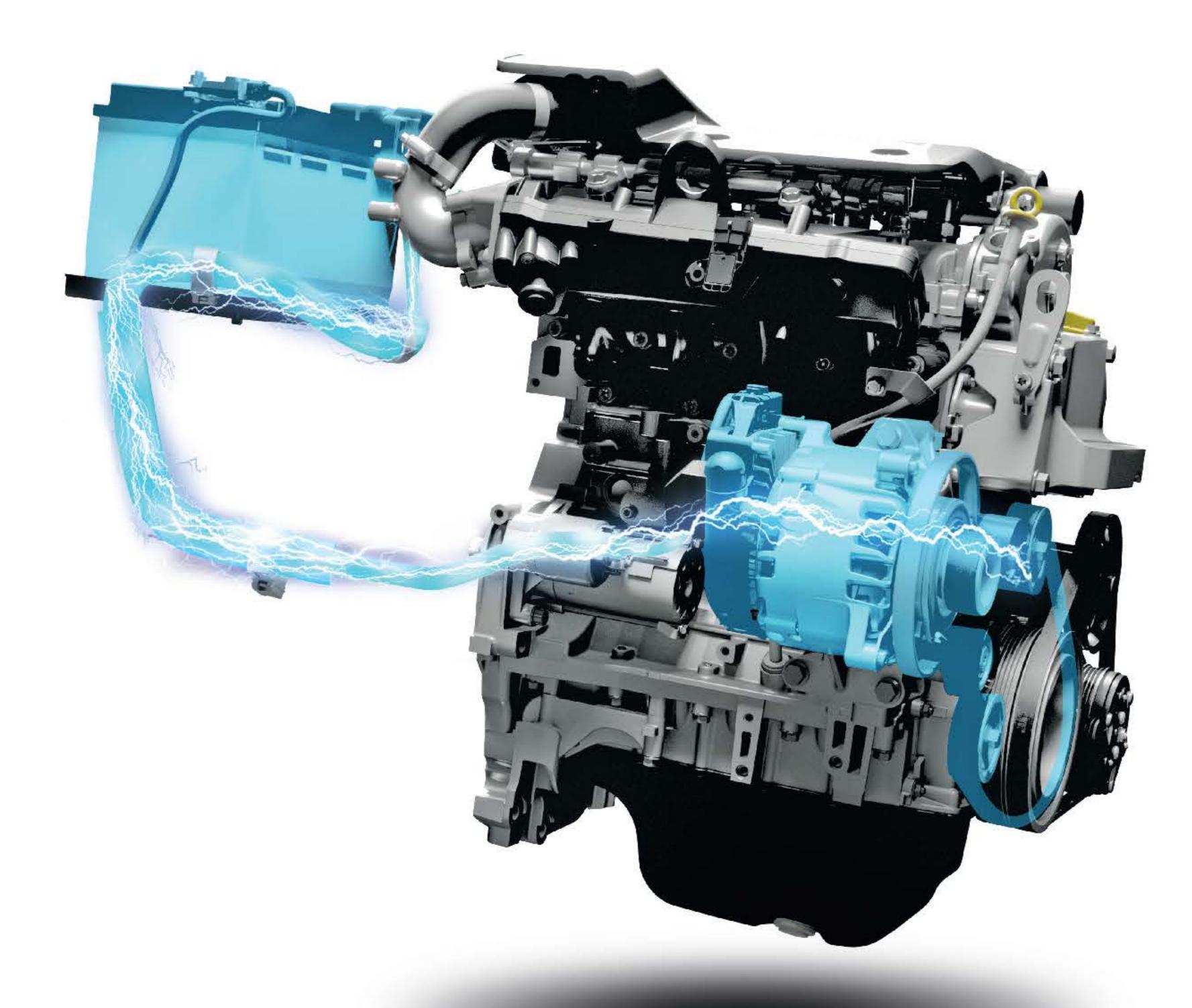
4 Speed Automatic Transmission

It gives great driving comfort and convenience even in the middle of heavy traffic. What's more, you don't have to worry about gear shifts anymore, which makes driving more pleasant than ever before.





DDiS 200 Diesel Engine



DIESEL 24.52*Km/l
*Test results of rule 115 of CMVR



The 1.3-litre DDiS 200 diesel engine in combination with Variable Geometry Turbocharger (VGT) generates optimum power and high dynamic torque for excellent acceleration.

Together with an Integrated Starter Generator (ISG) it helps improve fuel efficiency by supplementing the engine's power and all-round performance.

Smart Hybrid Technology

More often than not life hits a road block. But still manages to move on and find enough rev. Just like the new Ertiga does with its new generation DDiS 200 Diesel engine. Its revolutionary Smart Hybrid Technology comes equipped with an Integrated Starter Generator (ISG) which is capable of recovering energy from the car's deceleration and using it to improve fuel efficiency by supplementing the engine's power. This energy is stored in a high capacity battery. The ISG's motor function is used to restart the engine. This assists in the engine's auto stop and start function and helps the engine during acceleration, thus reducing fuel consumption even further.

Smart Hybrid Features:

• Idle Stop Start

It comes into play by shutting down the engine when the car comes to a complete halt and silently start's the engine when the driver presses the clutch. This results in better fuel efficiency.

• Torque Assist Function

The torque function of the car is assisted by the regeneration of the energy. It improves the engine's overall performance and also helps provide optimal acceleration.

• Brake Energy Regeneration

The braking generates energy that charges the special high capacity battery. This energy from the battery assists the engine's auto stop and start function, and helps the engine during acceleration.

Gear Shift Indicator

A gear shift indicator prompts the driver to change gears at the most ideal engine RPM to ensure a smooth ride and better fuel efficiency.



LUV is there for you when you need it the most.

Life is simpler and much more beautiful when you know there is always someone who cares for you. Just like the new Ertiga which comes integrated with a host of new features that ensures safety of each and every passenger. Just so that, safety is never compromised.



SRS Airbags

The Ertiga is equipped with supplemental restraint system (SRS) dual front seat airbags that help cushion the impact and reduce the chances of injury.



Rear Parking Sensors and Camera

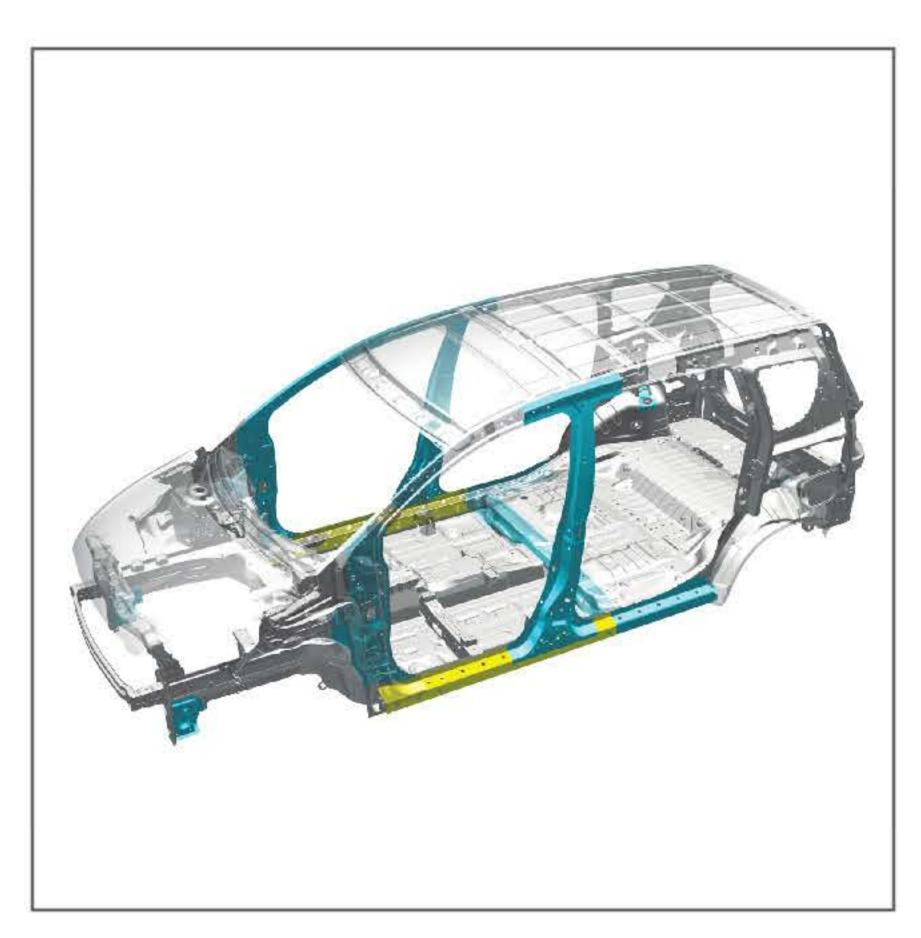
Parking camera with sensors at the back helps park the car and notifies about any obstacles while reversing the car.



Height Adjustable front Seatbelt with Pre-tensioner & Force Limiter

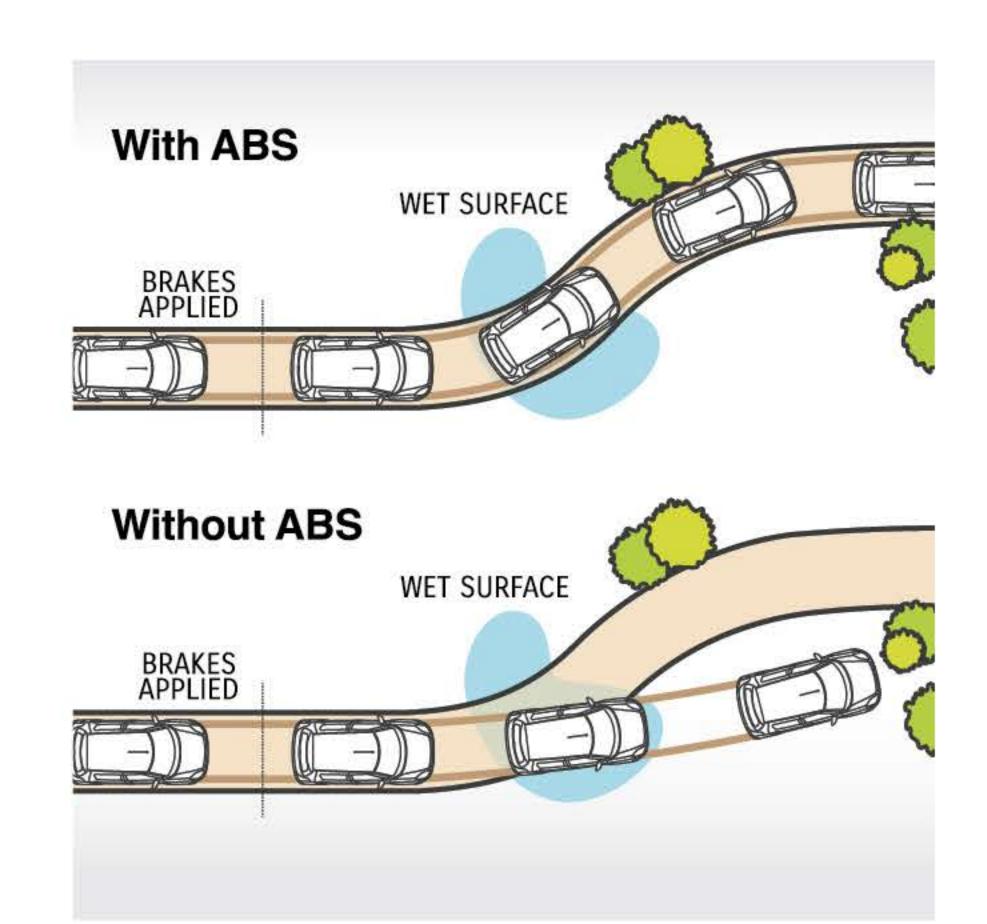
The new Ertiga comes with a height adjustable front seat belt for enhanced comfort. In addition, the front seatbelts are also fitted with pre-tensioners and force limiters that ensures better safety.





Optimised Strength and Weight

A body structure made out of higher tensile steel and carefully positioned reinforcements provide excellent rigidity and strength, also reducing the overall body weight without compromising on safety.



ABS with EBD for Controlled Braking

The Ertiga comes with ABS (antilock brake system) which prevents the wheels from locking up during sudden braking and EBD (electronic brake force distribution) which uses the ABS to optimise distribution of braking force to the front/rear and left/right wheels in response to vehicle load and driving conditions, to optimise braking performance.



Seat Belt Reminder with Buzzer

The latest entrant to the Ertiga family that makes sure you are always wearing your seat belt.





The shades of LUV





Serene Blue



NEW COLOUR

Radiant Beige



Pearl Blue Blaze



Granite Grey



Silky Silver



Superior White

Features & Specifications		Variants									
Grade Name		Lxi/Lxi(O)	Vxi	Zxi	Zxi+	Ldi/Ldi(O)	Vdi	Zdi	Zdi+		
	Length	4265									
	Width	1695									
Dimensions	Height	1685									
nm) &	Wheelbase	2740									
eight (Kg)	Turning Radius (m)	5.2									
0.50	Seating Capacity	7									
	Kerb Weight	1135/1145	175(MT)/1185(AT	Γ) 1175	1180	1235/1240	E	260	1265		
	Туре		K14B D13A SHVS								
	Capacity (cc)	1373									
	Compression Ratio	1	- 11		17.6						
gine	Bore X Stroke (mm)	73x82				69.6x82					
De la companya de la	Power (kW @ RPM)	T	68 @ 6	AND THE RESERVE OF THE PERSON NAMED IN COLUMN TO THE PERSON NAMED		66 @ 4000					
	Torque (Nm @ RPM)	Ji.	130 @			200 @					
	Fuel Tank Capacity (L)	45									
rive &	Drive	2WD, FF									
ansmission	Transmission	5MT 5MT/4AT 5MT									
	Front	Ventilated Disc									
rake	Rear	Drum									
	Front	McPherson Strut									
Suspension	Rear	Torsion Beam									
	Tyre Size	185/65 R15									
mmission Type		BS IV									
	Idle Start Stop	1 . I	2 = 25	/- /- /- /- /- /- /- /- /- /- /- /- /- /		0	0	0	0		
ew	Gear Shift Indicator		(a)	-	82	0	0	0	0		
echnology	Brake Energy Regeneration	•		7.0		0	0	0	0		
3 6	Torque Assist	4	(2)		-	0	0	0	0		
	Driver Airbag	0	0	0	0	0	0	0	0		
	Co-driver Airbag	O (Lxi (O) only)	0	0	0	O (Ldi (O) only)	0	0	0		
	ABS	O (Lxi (O) only)	0	0	0	0 "	0	0	0		
Safety and Security	Seat Belt Pre-tensioner & Force	O (Lxi (O) only)	0	0	0	O (Ldi (O) only)	0	0	0		
	limiters (Dr.+Co-Dr.) Security Alarm		0	0	0	7	0	0	0		
- Curity	Dr. Side Seat Belt			7		-					
	Reminder with Buzzer	0	0	0	0	0	0	0	0		
	Day-Night inside mirror	· ·	0	0	0		0	0	0		
	Front Fog Lamps	-	0	0	0		0	0	0		
	Chrome Fog Lamp Bezel			0	0	-	-	0	0		
	Chrome Grill		0	0	0		0	0	0		
	Full Wheel Cap	-	0		-		0	-	-		
	Alloy Wheels*	· ·		0	0	1 .		0	0		
	ORVM Turn signal lamp		0	0	0	77	0	0	0		
xterior	Electrical Adjustable ORVM	1 :	0	0	0		-0	0	0		
Exterior	Electrical Foldable ORVM	 	0	0	0	-	0	0	0		
	Chrome Back Door Garnish	-	0	0	0	32	0	0	0		
	Rear Wiper & Washer			0	0	1		0	0		
		120	3.0	0	0	1	2	0	0		
	Rear Defogger Outside Door Handle & Mirrors	Black	•	Body Coloured		Black		Body Coloured			

Features & Specifications Grade Name		Variants										
		Lxi/Lxi(O)	Vxi	Zxi	Zxi+	Ldi/Ldi(O)	Vdi	Zdi	Zdi+			
	2nd Row seat 60:40 split with slide	0	0	0	0	0	0	0	0			
	3rd Row 50:50 split	32	0	0	0	141	0	0	0			
nstrument Panel & Console	Luggage Box	(#E	0	0	0	:#::	0	0	0			
	Chrome inside door handles		0	0	0		0	0	0			
	Chrome tipped parking brake	1/ <u>4</u> 1	0	0	0	(4)	0	0	0			
	Steering wheel silver garnish	0 # 1	0	0	0	10#10	0	0	0			
	Tachometer	12	0	0	0	2	0	0	0			
	Multi-Information Display integrated into meter cluster											
	- Digital Clock	0	0	0	0	0	0	0	0			
	- Outside temperature gauge	12	1025	0	0	20	2	0	0			
	- Fuel consumption gauge (instantaneous/average)	0	0	0	0	0	0	0	0			
	- Distance to empty	0	0	0	0	0	0	0	0			
	- Headlamp on and Key-on Reminder	0	0	0	0	0	0	0	0			
	- Door Ajar Reminder	0	0	0	0	0	0	0	0			
	- Low-Fuel Warning Lamp	0	0	0	0	0	0	0	0			
Comfort	Central Locking	740	0	0	0	- 4	0	0	0			
	Keyless Entry	000	0	0	0	(*)	0	0	0			
	Power Windows (Fr/Rr)	4	0	0	0	-	0	0	0			
	2nd Row Accessory Socket		0	0	0	(*)	0	0	0			
	Air conditioning	Manual										
	2ND Row A/C	340	0	0	0	142	0	0	0			
	Rear Parking Sensors	590	0	0	0	(*8)	0	0	0			
	Rear Parking Camera	-		5	0				0			
	Push Start with Smart Key	1346	30#5	364	0		5#8	120	0			
Seat	Driver Seat Height Adjuster	10 5 3	7 * 1	0	0	1.50	9.56	0	0			
	Height Adjustable Front Seat Belts	4	0	0	0	4	0	0	0			
	Armrest (2nd Row)	: 8 9 0	0	0	0	*	0	0	0			
	Seat back pocket (Dr.)		4.5	0	0	o ™ 5		0	0			
	Seat back pocket (Co-Dr.)	(a)	0	0	0	¥	0	0	0			
Audio	2 DIN MP3 Audio	698	0	0	N#33		0	0				
	Bluetooth Connectivity		0	0	0		0	0	0			
	Steering mounted Audio/Calling control	8 4	0	0	0	¥:	0	0	0			
	4 Speakers	Net C	0	0	0	-	0	0	0			
	2 - Tweeters	0.56		0	0	•	(*)(0	0			
	Touch screen audio with Navigation	8.79	1.75	S.#.	0	-		85.8	0			

O: Standard; Fr: Front; Rr: Rear; AT: Automatic Transmission; MT: Manual Transmission

Maruti Suzuki India Limited reserves the right to change without notice prices, colours, equipment specifications and models and also to discontinue models. Accessories features shown in the pictures may not be part of the standard equipment, and will differ according to the variant. For variant-specific features refer to equipment list. Colours shown may vary from actual boby colours due to printing on paper, *Spare wheel material is steel

^{*}Test results of Rule 115 CMVR, 1989.

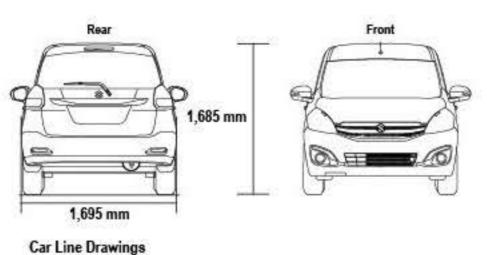


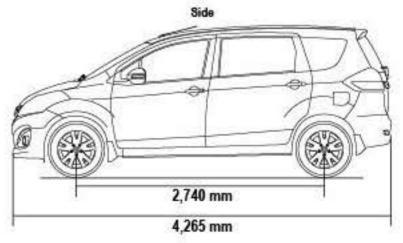




















Dealer Stamp

MARUTI SUZUKI INDIA LIMITED: Plot No.1, Nelson Mandela Road, Vasant Kunj, New Delhi - 110070, India